

Third Streaming, LLC

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FOR IMMEDIATE RELEASE

Bite: Street-inspired Art & Fashion

September 8 - November 6, 2010

Opening Wednesday September 8, 2010 9pm - to midnight

Presentation at 9pm of Furbished:Refurbished Spring 2011 Neo Sex Collection by Tunji Dada

Performance by Jodie Lyn-Kee-Chow

(New York City) On Wednesday, September 8, Third Streaming proudly announces *Bite: Street-inspired Art & Fashion*, an exhibition and a retail store that explore the interface between art, fashion and performance. Organized by fashion designer and independent film maker Zulema Griffin with Yona Backer and Junichi Masuda of Third Streaming, the show features objects and design by a group of emerging independent fashion designers and visual artists influenced by urban culture. The street registers a general tenor of the times we live in, and to that end, this show reveals how artists and designers in tune with this sentiment use it as a source for their work. Creative producers refer to the street as a means to capture cultural and social change, even before we are aware of it, producing the next wave in fashion and art.

Integral to the show are contemporary artists who employ performance as a way to implode tradition and generate new forms and practices. Performance defined as social interactions, cultural movements and ethnic cultural distinctions, act as an intermediary element, translating street culture to fashion and art.

The participating artists and designers are concerned with philosophical and social issues that range from the commercialization of art and fashion to the politics of gender, race and culture. In a commodity-based world, the handcrafted object often becomes a political stance against commercialization, mass production, and desensitized consumer base. The "store" will be part of the show and will feature limited edition products by artists and designers.

Several of the featured designers and artists cross over between art, fashion and design blurring the lines between disciplines. This tendency reveals how many of today's creative producers fluidly move between genres to reinvent new forms of expression. To further this point, the performance series not only explores the influence of the street, but also reveals how fashion and design perform when it is integrated with contemporary art. In addition, a music and film series will take place during the run of the show.

Participating artists and designers:

Derrick Adams with designer Brian Wood; Designers John Ashford and Michael Walls with Jodie Lyn-Kee-Chow; Xenobia Bailey; Tunji Dada of Tunji Dada Design; Andrew Dosunmu; Nicky Enright; Zachary Fabri; Jay Tuazon of Plag13; Zulema Griffin and Sherie Weldon of Deux Conceptualiste Noir with Kenya Robinson; Malcolm Harris of One Dress; Ronald Jean-Gilles; Jennie C. Jones; Jayson Keeling; Osamu Koyama of Complete Technique; Laura Lobdell; Yumiko Matsui; Olek; Karyn Olivier; Peter Dean Rickards, Jason Rylander; Xaviera Simmons and others.

For more information, please contact Yona Backer at yona@thirdstreaming.com or Junichi Masuda at junichi@thirdstreaming.com. We can also be reached at 646 370 3877.

Hours: Wednesday - Friday 12 to 7
Saturday 12 to 6
or by appointment.

Background image by Jayson Keeling