



WORLD FESTIVAL OF
BLACK ARTS
AND CULTURES

December 10-31, 2010

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FOREWORD



In 2010, Africa is the focus of the world. The continent, which is celebrating the fiftieth anniversary of the Independence of Francophone Africa, was just at the heart of international news surrounding the FIFA World Cup. In this context, the African Union has entrusted his Excellency, Mr. Abdoulaye Wade, President of the Republic of Senegal, with the organization of a large-scale International event, the third edition of the World Festival of Black Arts and Cultures.

An initiative of President Léopold Sédar Senghor, the first edition of the World Festival of Black Arts and Cultures was held in 1966 in Dakar. This first festival was the product of the years spent by black people to win back their dignity in an African land that had only recently been returned to African rule. The event reflected—and made a historic contribution to—a creative explosion in a range of disciplines and different generations. Nigeria hosted the festival's second edition in 1977.

The 2010 Festival conveys a new vision of Africa as free, proud, creative and optimistic. With Brazil, a hotbed of cultural diversity and artistic cross-pollination, as guest of honor, the festival will place a primary emphasis on dialogue between peoples and cultures.



A NEW IDENTITY



Name

In 2010, the festival will return to its 1966 roots, resuming the event's original title: The World Festival of Black Arts and Cultures.

A new visual identity

The festival has adopted a new visual identity that better conveys its philosophy of an Africa that is creative and open to the world. The new logo, combining a map of Africa and a fingerprint, locates cultural diversity at the heart of black creativity. The image also suggests the mark that Africa is making on the rest of the world.

GUEST OF HONOR COUNTRY: BRAZIL



WORLD FESTIVAL OF
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photo: © Januário Garcia

Brazil is the epitome of cultural diversity. After Nigeria, the country has the highest population of blacks or mixed-race people in the world.

Brazil will be represented in all disciplines comprising the festival. The nation will headline two performances: an evening dedicated to Brazil's musical richness, and a lusofonia party.

In many other concerts, dance performances, parades and other events, Brazilian tradition will fill Senegal's streets.

To complement the performing arts, restaurants and festival food vendors will offer a variety of Brazilian dishes and specialties.

ADVISORY BOARD

The festival's advisory committee brings together internationally eminent individuals from the fields of culture, politics and economics, including:

Abdou Diouf,

Secretary General of the International Organization for la Francophonie, former President of the Republic of Senegal

Wole Soyinka,

Writer, winner of the Nobel Prize for Literature

Irina Bokova,

Director General of UNESCO

Ngozi Okonjo-Iweala,

Executive Director of the World Bank

Gilberto Gil,

Musician, former Minister of culture of Brazil

Abdias do Nascimento,

Brazilian lecturer and politician

Cheick Modibo Diarra,

Astrophysicist, President of Microsoft Africa

François Pinault,

Founder of the PPR Groupe, collector of contemporary art

Lionel Zinsou,

Banker, founder of the Zinsou Art Foundation

Henry Louis Gates,

Professor, writer and intellectual



PROGRAM

Festival Date: December 10th - 31st, 2010
(Three weeks total, access to all events is free of charge)

FORUM ON AFRICAN RENAISSANCE



A Forum on African Renaissance—comprised of artists, filmmakers, intellectuals, journalists and scientists—will foster discourse on the contributions of the black people to global civilization. The forum will encompass conferences on the:

- Permanent resistance of black peoples;
- Black Diaspora (geography, settlements, challenges);
- The contribution of black peoples to sciences and technologies;
- From the pharaohs of Egypt to Meroë: the rediscovery of the ancient Black-African civilizations in the Nile region;
- The participation of black peoples in wars that made the free world;
- Africa's place in current global affairs.

ARTS OF AFRICA



photo: © Réginald Groux

Dakar's recently renovated IFAN Museum Theodore Monod will exhibit ancient masks, statues, ceremonial items, everyday objects and insignia of power—testaments to a rich history and tradition. Festival attendees will be able to see African artworks from museums and private collections in Africa and the rest of the world.

VISUAL ARTS

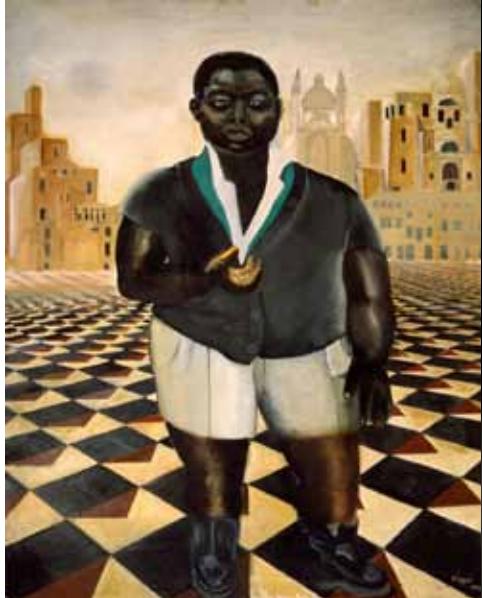


photo: © Diagne Chanel (Left) © Barthélémy Toguo (Right)

Modernities & Resistances: All the Breathing of the World

"But yield captivated, to the essence of all things, ignorant of surfaces.../Porous to all the breathing of the world/Fraternal locus for all the breathing of the world/Drainless channel for all the water of the world/Spark of the sacred fire of the world/Flesh of the world's flesh pulsating with the very motion of the world "

—Aimé Césaire, Notebook of a Return to the Native Land

The exhibition *Modemnities & Resistances: All the Breathing of the World* will feature an array of works—paintings, sculptures, installations, drawings, photographs—from across Africa and other continents that are home to its Diaspora.

ARTS AND CRAFTS



photo: © Stéphane Tourné

Arts and crafts—without a doubt, one of the most inclusive cultural practices—is an important aspect of the 2010 World Festival of Black Arts and Cultures. From basketry to beads, seashells, ceramics, furniture, textiles, embroidery, jewelry and more, the festival will lead people to think critically about objects that are fetishized by modernity. Workshops will reveal the skill of craftsmen spanning generations and geographic locations.

CINEMA



photo: © Stéphane Tourné

Films from Africa and its Diaspora have changed the way the continent is perceived by the world. To the art of filmmaking, blacks have contributed new approaches, cinematic languages and aesthetics. Celebrating the 100th anniversary of cinema in 1995, the Pan-African Federation of film directors (Fepaci) took stock of African artists' contributions with a book entitled *Africa and the Centenary of Cinema*. Fifteen years later, the 2010 World Festival of Black Arts and Cultures will highlight the concerns, realities, perspectives and personal expressions of numerous directors.

URBAN CULTURE



photo: © Stéphane Tourné

The Urban Generation

The 2010 World Festival of Black Arts and Cultures will welcome the Urban Generation by giving it an exceptional platform for expression. The festival aims to showcase young artists, for their work is the centerpiece of the African renaissance.

These are artists who can fuse, for example, the percussion of Doudou Ndiaye Rose with new media. The festival will showcase hip-hop, rap, break dancing, graffiti, DJ-ing, zouglou, reggae, kwaito, rai and more.

Harkening back to 1966, the World Festival of Black Arts and Cultures will offer the current generation of young artists benchmarks that may inform their work. The festival will also give the rest of the world a glimpse of what Africa will be in the new millennium: A Senegalese rapper, for example, no longer needs to define himself in relation to his American counterparts, but rather proudly shows off his Senegalese identity in music that is simply universal.

DANCE



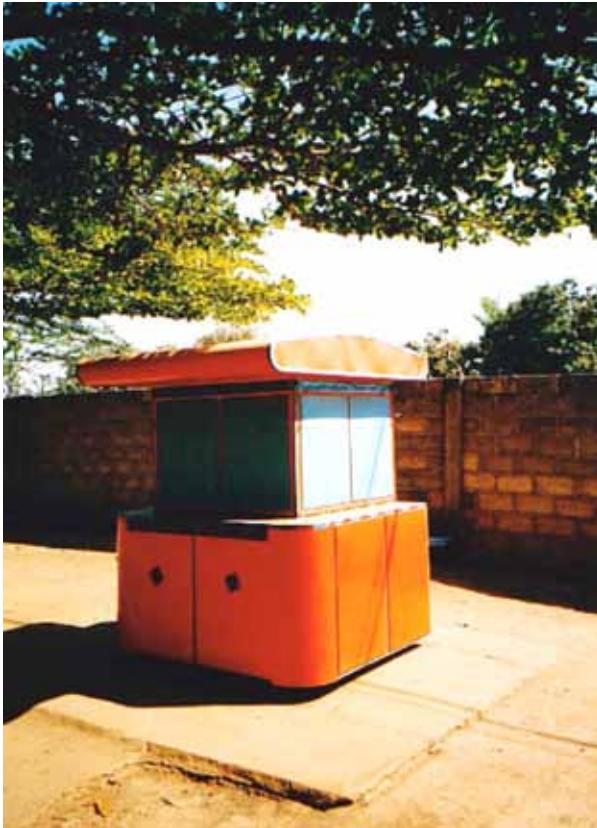
photo: © Thomas Dorn

Both historically and in the contemporary landscape, African dance is rich, complex and dynamic. The sheer diversity of African dance is something to behold, ranging from ritualistic to festive, religious and contemporary. The festival's programming will reflect this breadth, offering traditional and new choreography.

Moreover, as African culture has spread around the world, it has produced innumerable hybrids: Alvin Ailey, Katherine Dunham, Pearl Primus, hip hop, break dancing, *Danse debout*. These hybrid forms will have a prominent place in the festival lineup.

Throughout the festival, in addition to performing, choreographers and dancers will participate in conferences, workshops and public talks.

DESIGN



photos: © François Kiene

The Festival will showcase African design through a curated selection of creative designers, from established to emerging and anonymous. The selection will include signed and anonymous works imbued with genuine creativity and good design: things that are beautiful as well as useful (in social, economic and cultural terms).

LITERATURE

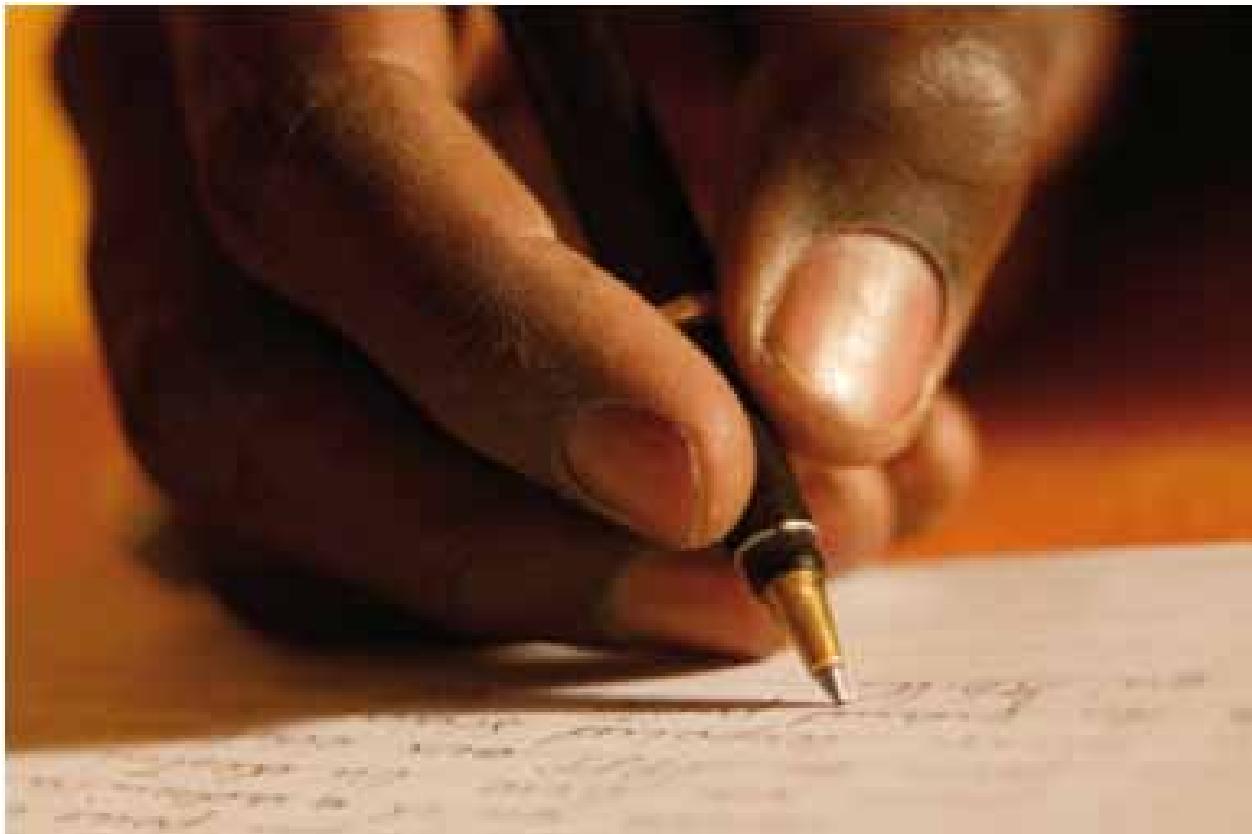


photo: © Stéphane Tourné

The World Festival of Black Arts and Cultures includes a book fair dedicated to the theme of African Renaissance. There will also be events showcasing particularly important books on the theme. Subjects will range from history to anthropology, philosophy, linguistics, fiction, mathematics and law. Some of the books will come from libraries, publishing houses and research centers, while others will be unreleased manuscripts.

An aim of the festival's literature programming is to gather as many books as possible on identity-related issues, the evolution of the African people and the Diaspora. Festival organizers hope not to dwell solely on what blackness is, as they see this question as out-of-date.

FASHION



photo: © Stéphane Tourné

The World Festival of Black Arts and Cultures is an ideal platform for African and Diaspora fashion professionals, who have become increasingly prominent in the industry in recent years. A number of fashion shows will emphasize these contributions to the field.



photo: © Stéphane Tourné

Among the inevitable diversity of music that artists from African countries will present, the festival will feature a number of the continent's leading styles: the South African chorus, Maghreb and Nile Valley Black music, Congolese rumba music, Afro Beat, Mandingo Music, Senegalese pop, Makossa, Cape Verdean music and the Coupé Décalé.

Throughout the Diaspora, African music has been married with countless other styles. Furthermore, the struggles of black people have been crucial to the genesis of blues, jazz and their derivatives: salsa, reggae, zouk, samba and bossa, among others. Many of these styles will be represented in the festival's programming.

CENTER OF BLACK MUSICS



The Festival will feature a Center of Black Musics: a multimedia exhibition which will celebrate the saga of black music in the world and its diversity. The exhibition will bridge the gap between America, the Caribbean, Europe, and Africa, in an original way. The center is an analog of the Center of Black Musics of Salvador de Bahia, which is scheduled to open in July 2011.

In collaboration with:



PHOTOGRAPHY



photo: © Dawit L. Petros / NYC-Alexander Gray Associates

In African visual cultures, photography has been, for over a century, an important artistic component that shows remarkable dynamism and sophisticated creativity. During the last two decades, this medium has become a vital tool and a source of imagery for many artists from Africa and the Diaspora. While the generation of photographers from the 50s and 60s favored portrait photography or documentary imagery, the 90s experienced the emergence of a new type of photography, both analytical and post-documentary.

The photography exhibit of the World Festival of Black Arts and Cultures intends to examine the potential for analysis, the conceptual effort and the archival proposals that photography offers today. The project revolves around broad themes that have marked the photography of Africa and its Diaspora, throughout its history, through a wide selection of works from the 1950s until today.

THEATER



photo: © Thomas Dorn

Modern drama is a relatively new practice in most of Africa. The tendency for plays to be about the fight for freedom and identity is gradually giving way to new methodologies and subject matters.

The festival will offer theatrical productions from numerous African countries, placing a spotlight on these newest trends and bodies of work. What connects them is the theme of African Renaissance, which of course takes forms as diverse as the African people responsible for them.



TRADITIONAL ARCHITECTURE



African architecture has always been ambitious and practical. Iconic works range from the Egyptian pyramid to the Gao and Djenné Mosques, landmarks of Sudanese-Sahelian architecture; the Impluvium hut in Casamance; the round hamlet "Mosgun" in Chad; the "Ganvie" or lakeside architecture in Benin; the panoptic "Gurunsi" spaces; and "Matmata" underground housing in the Sahara. The festival will offer exhibitions of pictures, models, and other evidence of this rich heritage.

For the first time in Africa, in February 2008, Mali hosted the tenth assembly of an international conference on the preservation of historic landmarks. In the context of this forum, experts in the field have begun to underscore the importance of preserving uniquely African forms and to think about how they can inform contemporary architecture. Especially in light of climate change and today's resulting emphasis on sustainability, Africa's longstanding architectural practices have much to offer.

SCIENCE AND TECHNOLOGIES



photo: © NASA / Courtesy of nasaimages.org

The festival seeks to reveal under-recognized contributions of black people to sciences and technologies—historically and in the present. These advances date back to ancient Egyptian civilization. The hope is that the festival will raise black peoples' consciousness about this aspect of their history—to enhance their pride and motivation.

Gastronomy



The World Festival of Black Arts and Cultures will offer a gastronomic journey. African and black peoples' cuisines—including the work of some of Africa's preeminent chefs—will be available at the Place des Saveurs.

SPORTS



photo: www.le221.com (top right and bottom left)

Sport naturally belongs among the 16 disciplines of the festival, which will feature themes such as the contribution of the black man to world civilization, the presence of this contribution in Africa and throughout the Diaspora, Africa's contribution to sports development on other continents, etc.

Football will play an important part in the event line-up but will not exclude both traditional sports such as wrestling, or grassroots sport such as the popular race on the Corniche in Dakar. The run will feature two distance options (5 km and 15 km) and there will also be an opportunity to run along to music, as the course will be lined with small orchestras.

A tribute to the African champions of sport and football will take place in the Leopold Sedar Senghor stadium, in the presence of some of the greatest athletes of the century.

The sports component comes exactly five months to the day after the final of the first World Cup held on African soil.

It is the ideal medium to convey the theme of Afro-optimism; that of confidence in the future, and the pride of an Africa which claims its rightful place in the comity of nations and institutions.

VENUES



DAKAR

- Opening ceremony** / Léopold Sédar Senghor Stadium
Forum / Méridien Président
Africa's Arts / Théodore Monod Museum (former IFAN)
Visual arts, Design, Arts and Crafts / Biscuiterie de Médine
Cinema / Place du Souvenir
Dance, Drama / Daniel Sorano Theater
Fashion / Railway station of Dakar
Music / Place de l'Obélisque
Urban culture / Place de l'Obélisque, Blaise Senghor Cultural Centre
Black Music Exhibition / Douta Seck Cultural Centre
Literature / Library of Cheikh Anta Diop University (UCAD)
Football match / Léopold Sédar Senghor Stadium
Foot race / Streets of Dakar
Closing ceremony / Place de l'Obélisque

SAINT-LOUIS

- Music, Dance** / Place Faidherbe

OTHER CITIES

Other sites will be announced soon.

PREVIOUS EDITIONS



The first **World Festival of Black Arts and Cultures** (April 1-24, 1966) was initiated by the president-poet Léopold Sédar Senghor. The event mixed culture and politics and reaffirmed the diversity—indeed, the very existence—of African cultures. This was in a time when Africa was moving out of colonization. Simultaneously, the United States was struggling to end Segregation.

“We have assumed the terrible responsibility of organizing this festival, for the defence and illustration of Negritude,” Senghor remarked. “Your great credit,” he said to the participants, “is to have participated in a far more revolutionary initiative than the exploitation of the cosmos.”

Dedicated to black artists and their works, the festival aimed to “allow as many black artists, and artists of black origin, as possible to be known and appreciated by an audience as wide as possible in an atmosphere of tolerance, mutual esteem and intellectual fulfilment.”

Artists included Duke Ellington, Arthur Mitchell and Alvin Ailey (then the American Negro Dance Company), Mestre Pastrinha (the great *capoeirista* of Bahia), Marion Williams, and Clementina de Jesus, the queen of samba.

In the same spirit, Lagos hosted the second edition of the festival in 1977. This Nigerian iteration of the festival included a colloquium on the theme of “Black Civilization and Education.”

PROGRAMM OF FESTIVAL 1966



WORLD FESTIVAL OF
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AND CULTURES

PROGRAMME DES SPECTACLES DU FESTIVAL

AVRIL	DANIEL SORANO	STADE ET STADIUM	DANIEL BROTTIER	CATHEDRALE	GORÉE				
VENDREDI 1	GALA INAUGURAL 21h30 NIGERIA, PAYS VEDETTE "OPERA POPULAIRE"	21h. MALI ENSEMBLE NATIONAL			21h30 SPECTACLE FEERIQUE				
SAMEDI 2	21h. CONGO-LEO O. K. JAZZ et FOLKLORE	21h. NIGERIA, PAYS VEDETTE "OPERA POPULAIRE"	21h. BURUNDI DANCES ET TAMBOURINAIRES		21 h. 20 et 22 h. SPECTACLE FEERIQUE				
DIMANCHE 3	MALI ENSEMBLE NATIONAL	21h. CONGO-LEO O. K. JAZZ et FOLKLORE		16h. NIGERIA CHORALE RELIGIEUSE	21 h. 20 et 22 h. SPECTACLE FEERIQUE				
LUNDI 4	16 h et 21 h SENEGAL - ENSEMBLE NATIONAL DE BALLET JAZZ U.S.A. - DUKE ELLINGTON	21h. SENEGAL "LES DERNIERS JOURS DE LAT DIOR". Tragédie en 4 actes							
MARDI 5	21h. NIGER et ZAMBIE CHANTS ET DANSES FOLKLORIQUES	16h. 2 SEANCES ET POPULAIRES DE JAZZ DUKE ELLINGTON	21h. TOGO "Visage du Togo" ou la légende de Gbletti		21h30 SPECTACLE FEERIQUE				
MERCREDI 6	21h. RECITAL MIRIAM MAKEBA	21h. ZAMBIE CHANTS ET DANSES FOLKLORIQUE	21h. NIGER CHANTS ET DANSES FOLKLORIQUES		21h30 SPECTACLE FEERIQUE				
JEUDI 7	21h30 LA NUIT de la POESIE GRAND GALA DE REMISE DE PRIX	21h. TOGO "Visage du Togo" ou la légende de Gbletti,	21h. CONGO BRAZZA		21h30 SPECTACLE FEERIQUE				
VENDREDI 8	21h. R. A. U. TROUPE NATIONALE POPULAIRE	21h. RECITAL MIRIAM MAKEBA			21h30 SPECTACLE FEERIQUE				
SAMEDI 9	ENSEMBLE NATIONAL 21h. DE COTE D'IVOIRE "Chants et danses traditionnelles"	21h. R. A. U. TROUPE NATIONALE POPULAIRE	21h. LYBIE	16h. ROYAUME-UNI "THE PASSION PLAY"	21 h. 20 et 22 h. SPECTACLE FEERIQUE				
DIMANCHE 10	21h. LIBERIA "AN EVENING IN LIBERIA"	7 h et 21 h SUNRISE SERVICE ENSEMBLE NATIONAL DE COTE D'IVOIRE		9h. MESSE CHANTEE SENEGALAISE	21 h. 20 et 22 h. et SPECTACLE FEERIQUE				
LUNDI 11	21h. U. S. A.	21h. LIBERIA "AN EVENING IN LIBERIA"	21h. HAITI		21h30 SPECTACLE FEERIQUE				
MARDI 12	21h. GHANA "AFRICAN DANCES"	21h. U. S. A. LEONARD DE PAUW, CHORALE	21h. OUGANDA	16h. U. S. A. GRANDE CHORALE LEONARD de Paup Gospels	21h30 SPECTACLE FEERIQUE				
MERCREDI 13	21h. GABON "La mort de Guikasso" tragédie de V. de Paul Nyondo	21h. GHANA "AFRICAN DANCES"			21h30 SPECTACLE FEERIQUE				
JEUDI 14	21h. ROYAUME-UNI "THE PANAFRICAN PLAYERS"	21h. GABON Musique et danses par les groupes MEDZANG BWITI - ILOMBO	21h. U. S. A. Récital des grands solistes américains		21h30 SPECTACLE FEERIQUE				
VENDREDI 15	21h. ETHIOPIE "HANNIBAL" Tragédie en 5 actes de Kebbede	21h. ROYAUME-UNI "THE PANAFRICAN PLAYERS"		16h. CAMEROUN Chœurs religieux Catholiques et Protestants	21h30 SPECTACLE FEERIQUE				
SAMEDI 16	21h30 GALA DE LA FRANCE "LA TRAGEDIE DU ROI" CHRISTOPHE — D'Aimé CESAIRE	21h. ETHIOPIE "HANNIBAL" Tragédie en 5 actes de Kebbede		16h. MARION WILLIAMS et sa troupe COSPELS ET NEGRO SPIRITUALS	21h30 SPECTACLE FEERIQUE				
DIMANCHE 17	21h. MAROC "ISLANE" Ballets Populaires	21h. FRANCE "LA TRAGEDIE DU ROI" CHRISTOPHE — D'Aimé CESAIRE		16h. MARION WILLIAMS et sa troupe COSPELS ET NEGRO SPIRITUALS	21h30 SPECTACLE FEERIQUE				
LUNDI 18	21h. GAMBIE "The Savant", comédie en anglais de Lady Diawara	21h. MAROC "ISLANE"			21h30 SPECTACLE FEERIQUE				
MARDI 19	21h. NUIT DU BRESIL Le groupe central de la célèbre Ecole de Samba de Mangueira	21h. O AMBIE "THE SAVANT" avec les Ballets gambiens		RECITAL 16h. VICTORIUS	21h30 SPECTACLE FEERIQUE				
MERCREDI 20	21h. TROUPE THÉATRALE NATIONALE DU BHAMOYE	21h. NUIT DU BRESIL Musique populaire et folklorique brésilienne	21h. HAUTE-VOLTA "Danse ethnographiques et Ensemble instrumental"		21h30 SPECTACLE FEERIQUE				
JEUDI 21	21h. NUIT des ANTILLES Spectacles de Variétés Présenté par Joséphine BAKER	21h. TROUPE THÉATRALE NATIONALE DU BHAMOYE		16h. HAUTE-VOLTA "CHORALE"	21h30 SPECTACLE FEERIQUE				
VENDREDI 22	21h. CAMEROUN DANSES ETHNOGRAPHIQUES par l'ENSEMBLE NATIONAL	21h. HAUTE-VOLTA "Danse ethnographiques et Ensemble instrumental"			21h30 SPECTACLE FEERIQUE				
SAMEDI 23	SPECTACLES DE DANSES MODERNES par L'AMERICAN NEGRO DANCE COMPAGNY	21h. CAMEROUN ENSEMBLE NATIONAL CAMEROUNAIS	21h. TRINIDAD TOBAGO		21h30 SPECTACLE FEERIQUE				
DIMANCHE 24	21h30 GALA DE CLÔTURE Nuit Musicale Sénégalaise	17 h et 21 h 30 DANSES MODERNES par L'AMERICAN NEGRO DANCE COMPAGNY	21h. JAMAÏQUE						
GRANDS PRIX DE CINEMA		PRIX DES SPECTACLES:		LOCATION					
CINEMA PALACE : Projection en première vision (matinée et soirée)		SORANO GALA SOIREE NORMALE		1.500 — 1.000 Francs 1.000 — 500 — 300 Francs					
CINEMA LIBERTÉ : Projection en deuxième vision (matinée et soirée)		GORÉE : PLACES ASSISES :		400 Francs 300 et 150 Francs					
		STADE ET STADIUM :		500 Francs					
		CATHEDRALE :							
Des cartes spéciales dites de Légitimation, émises par le Festival, permettront aux visiteurs venant de France et d'Afrique francophone (accord ATAF) d'obtenir : — Une réduction de 20 % sur les tarifs Aller et Retour. — Des coupons donnant priorité pour les spectacles. Les cartes de légitimation sont distribuées en Afrique par les Agences AIR AFRIQUE. En France : par l'Office Inter-Etat du Tourisme Africain, 14, Avenue Matignon — Paris 8e									
Les réservations pourront être faites à partir du 15 mars date à laquelle sera ouvert le Service de location du Festival (ex-quartier Manguin).									

TEAM

Serigne Mamadou Bousso Lèye / President
Alioune Badara Bèye / Vice-president

Pr. Iba der Thiam / Forum Manager

Abdou Aziz Sow / General Delegate
Syndiély Wade / Deputy General Delegate
Sonia Lawson / Marketing Director
Awa Ngom / General coordinator
Abdou Diouf / Technical Manager
Hamady Bocoum / Infrastructure Advisor

Mamadou Koumé / Communication manager
Khady Gadiaga / Press attaché Senegal
Aurélie Morin / Press attaché France
Sandra Pacheco / Press attaché France
Blake Zidell / Press attaché United States
Annie Ohayon / Press attaché United States

Séa Ndiaye / Programming traditional architecture
Réginald Groux / Programming arts of Africa
Samuel Sidibe / Programming arts of Africa
Florence Alexis / Programming visual arts
Laurence Marechal / Programming arts and crafts
Baba Diop / Programming cinema
Didier Awadi / Programming urban cultures
Germaine Acogny / Programming dance
Gacirah Diagne / Programming dance
François Kiene / Programming design
Bacary Sarr / Programming literature
Khady Diallo / Programming fashion
Aziz Dieng / Programming music and center of black musics
Dominique Fontaine / Programming photography
Oumar Ndao / Programming drama
Pr. Ahmadou Wague / Programming science and technologies
Dr. Cheikh Mbacke Diop / Programming science and technologies
Darian Hendricks / Programming science and technology

Jérôme Champagne / Programming football
Marianne Bathily / Programming run race
Amine Ghoul / Logistics manager "Place des saveurs"
Lamine Tamba / Logistics

Rabia Bekkar-Lacoste / Advisor
Madiagne Diallo / Advisor Brazil

Djibril Diallo / United States committee
Assane Wade / France committee

PRESS CONTACTS

Festival Mondial des Arts Nègres

BP 6577 Dakar Etoile: Sénégal
Fax: +221 33 880 83 03

Communication Manager
Mamadou Koumé:
mamadou.koume@blackworldfestival.com

Press contacts

Senegal

Khady Gadiaga:
khady.gadiaga@blackworldfestival.com
77 802 22 01

Brazil

Fundação Cultural Palmares:
agenda.presidente@palmares.gov.br

France

Aurélie Morin:
aurelie.morin@blackworldfestival.com

Sandra Pacheco:
sandra.pacheco@blackworldfestival.com

United States

Blake Zidell:
blake.zidell@blackworldfestival.com

Annie Ohayon:
annie.ohayon@blackworldfestival.com

www.festivalartsnegres.com

www.blackworldfestival.com